

Sterling Farms Men's Club

October 2009 Board meeting minutes

Attendees:

Carl Gregorio   Joe Sargis   Sean Sullivan   Tom Aberle   Ed Roloff   Marc Schultz  
Steve Scorziello   Rick Tippett   Billy Lombardo   Rob Whetsell

Meeting called to order at 7:31

- The meeting notes for the prior meeting (September) have yet to be circulated. It will be done in the near future allowing the Board to vote to approve them at the next meeting.
- Shoreline Tournament, rescheduled again.
  - Issues – At this point in time, 5 people have dropped out. This has caused an issue with the 10 & under category. At current, there is only person who is left on the list who qualified, being Kevin Bieran, who is currently unavailable as he is out of the country. Joe Buchetta, had been asked to fill in, although he did not officially submit a card for the qualifying round. Yet he did try and paid to qualify.
  - Also, Brian Farrell pulled out of the tournament without notification.
  - Note for future, the Club Champion plays the event as scratch. As Rob Whetsell is unable to attend, Rob Carlucci will play as scratch.
- Closing event. The Sterling Closing event had 60 players in total, as compared to 40 who attended the final event at Hubbard.
  - Overall there we positive feedback with the block of times approach. This allowed the club to be breakeven on the event versus losing money on earlier events this year such as the Member/Guest.
  - One issue that was heard from Members who were in the later groups was the issue with pace of play. For the final groups, the round took in excess of 5 ½ hours to complete.
  - Another issue that came about was the concern from the club was not supporting them, as we asked for some cash payouts.
- The Club needs to supply a hole in one trophy for Rob Carlucci. Sean Sullivan volunteered to take care of this outstanding issue.
- 1st and 2<sup>nd</sup> VP's – no report.
- Treasurers report – The October Treasurers report showed a balance for the year of a \$2,700 surplus. This did not include a number of outstanding bills (CSGA, \$2,900 of expected bills, Holiday Dinner and a payment to Helen, \$ for the VP & President Cup/Member/Guest trophies). This is expected to be offset by additional revenue collected from participants for the shirts from

the Shoreline Tournament. Expected shortfall for the year of approximately \$1,500 - \$2,000. This will leave the club with a total balance of \$9,900. (Inclusive of the CD)

- Ed will need a list of needs for next year to begin the process for the 2010 budget.
- Also, noted was that the Club needs to begin to squirrel away money for the 2012 Shoreline which will be held again at Sterling ( There is a short duration from the last event held here due to the delay of the prior tournament due to renovations at the course.)
- Traditional discussion regarding direction of next years' financials, the need for more members coupled with disciplined spending.
- Interclub rules – After the issues with the Interclub due to the substitution of team members and divergent interpretations of the rules. Carl is going to meet with Andy Feldman, as well as his counterpart at Hubbard to document everyone's understanding of the rules to help avoid any future points of contention.
- Marc Schultz is collecting names for the upcoming elections. Currently 6 individuals want Carl to continue. Sean Sullivan has put his name in the hat to become 1<sup>st</sup> VP. Ed Roloff will wish to continue on the Board.
- For 2010, there was a request for Board members to become part of a think tank.
  - Volunteers were: Joe Sargis, Andrew Lester, Rob Whetsell, Ian, Bart Weissman, March Schultz and Rick Tippett. (With Carl to lead the effort)
  - The first meeting is scheduled to happen by mid November (After the upcoming elections)
  - One item that came up for consideration was the value proposition of the club. Carl also added items such the website and member retention.
    - § The website has attracted a number of members from out of state due to the ease of sign up and access to a GHIN #. These individ and receive none of the course benefits. Also, there was discussion about the Club being able to police the handicaps of these individuals as they were not a known entity.
    - § Consensus that the web site is looked upon quite favorably. Per Rob W. the responsibility for updating the web site on a regular basis needs to be spread out amongst a few members. This is a significant amount of work and has led to a few items not being updated (such as the club handicaps)
    - § Per Ed, 37.8% of the members are paying on line. This has a perceived negative effect on the pr-shop as it means that those members are not coming in to sign up.
    - § The possibility was raised to have sign up for all 4 major events at the pro shop for 2010.
  - Billy Lombardo was speaking to Paul Grillo and had the following comments coming out of the conversation: The question came up if 4 events were too many as the Club has had difficulty filling up the time slots. Should we reduce? Paul loses the most if we have a shortfall in attendees, as the Club only pays the in town rate for open spots.....
- There was no new or old business to discuss.

The meeting was adjourned at 8:09. Motion by Joe Sargis, seconded by Sean Sullivan, unanimous vote.

Joe Sargis

Acting Secretary