

Sterling Farms Men's Club
March 10, 2009 Meeting Minutes

The meeting was called to order by Carl Gregorio at 7:40 PM.

Board Members Present:

Jimmy Romaniello	Robert Whetsell	Tom Aberle	Ian Boccaccio
Carl Gregorio	Pete Silver	Peter Periuensis	Sean Sullivan
Ed Roloff	Jeff Teasdale	Josh Fedeli	

1. Review and approval of February 2009 Meeting Minutes: A motion to approve the January minutes was made by Robert Whetsell, seconded by Josh Fedeli and then passed in a vote to approve.
2. Officers' Reports
 - a. President's Report
 - i. Email blast went out on March 10th to 500+ recipients with success.
 - ii. Annual Letter (Mail) to be sent later this week.
 - iii. Website Update
 1. Logo & Header – Josh notes that the logo does not appear to be a high resolution file. Carl commits working toward ensuring a better viewing experience in Internet Explorer. Josh made a motion to accept the logo as it appears on the website as the official SFMC logo. The motion was seconded by Sean Sullivan and past in a motion to approve.
 2. Sign Up Active - 31 Signups to date
 - iv. Scorecard Issue (new slope and rating)
 1. The slope and rating has changed for both the blue and white tees.
 2. Scorecard issue: A large volume of scorecards was purchased last June with now outdated information. A discussion around the best course of action was undertaken.
 - a. Option 1: Manually write / label old cards
 - b. Option 2: Order new cards. Ed notes that the cost for the scorecards was \$250. Sean Sullivan makes a motion to sell advertising to pay for the score cards. The motion is seconded and passed in a majority vote to approve. Ed Rolloff voted against the decision and commented that advertising is not in the club's best interest. Carl will confirm with Paul Grillo and Angela to ensure sponsorship of the scorecards is an acceptable practice.
 - v. Administrative Calendar
 1. Masters Party – No change to schedule.

- 2. Pro Shop – The SFMC relationship is strong. Our club has an additional discount from pro-shop purchases. Carl asks that the BOG continue to build the relationship.
 - 3. Golf Authority – The SFMC golf schedule was approved. One tournament needed to be moved.
 - vi. Deactivation on Friday – The handicap computer has been corrupted and should be operational by Friday. Carl plans to deactivate all members and begin the 2009 membership activation process on Friday, or once the issue is resolved.
 - b. 1st Vice President Report - NO REPORT
 - c. 2nd Vice President Report
 - i. Website – PHP list is the application for email blasts. 527 email addresses have been loaded from GolfFusion.
 - ii. Statistics – the activity on the website continues to grow. Sean Sullivan will continue report activity on an ongoing basis.
 - iii. Hosting – SFMC is paid through the end of next year.
 - d. Treasurer Report - NO REPORT
2. Chairmen Reports
 - a. Handicap Chairman Report
 - i. Recommendation: Handicap for special events
 - 1. Robert Whetsell discusses the committee’s recommendation to limit handicaps for special events. The recommendation is to limit the spread between two partners to 10 shots.
 - 2. Carl notes that his recommendation is to not follow Rob’s recommendation based on difficulty to enforce as well as explain to the membership. His concern is also the potential for limiting participation with this format.
 - 3. Jeff Teasdale recommends that the club limit all handicaps to 80% for all team tournaments.
 - 4. Carl notes that Jeff’s recommendation works for the good of the club.
 - 5. Tom Aberle made a motion to adopt Jeff Teasdale’s recommendation pending pro shop approval. The motion was seconded by Jeff Teasdale and passed in a motion to adopt.
 - ii. # of sign ups (New Member/Renewal)
 - 1. 31 Signups to date
 - iii. Robert Whetsell discusses the inventorying process as new members come on board. Robert will send email to Pete Silver as new members are confirmed.
 - b. Tournament Chairman Report – NO REPORT
 - c. New Member Chairman Report - Carl led the discussion in Rick Tippitt’s absence
 - i. April Marketing Sign Up

1. BOG to take on shifts in marketing the SFMC at Sterling Farms
 2. Carl to email BOG with open dates with the expectation that every BOG member signs up for at least one slot.
 - ii. One Pagers distributed to local businesses
 1. Carl asked the BOG to seek out local businesses for one pager distribution.
 2. The distribution plan is a no cost / tack on wall initiative.
 - iii. Carl discusses that he plans to build a Facebook group for SFMC
 - iv. Tom Aberle will call the Stamford Advocate to have the SFMC advertisement placed as in years past.
 - d. Rules Chairman Report
 - i. The MGA handicap and rules conference will be held again this spring and Carl seeks volunteers to join him. Rob has tentatively agreed.
3. Club Championship: Continued Discussion
 - a. 80% solution: A lengthy discussion around whether an 80% handicap limitation solution would be the optimal approach.
 - b. After a lengthy discussion, it was noted that this approach would not inhibit participation, which must remain the objective of every decision voted on by the board.
 - c. Pete Silver made a motion to adjust the handicaps for the B, C, and D flights to 80% for the club championship, which was seconded by Tom Aberle. The vote was passed in a vote of 7-3. The three abstentions were made by Josh Fedeli, Ed Roloff, and Peter Periuensis.
 - d. It was then again reiterated that there is now a minimum rounds rule for seeding all flights in the club championship. The requirement is that the player must have an active handicap with ten rounds, three of which are in the current year, for participation in any flight seeding for the club championship.
4. Vinnie Sheridan tree update
 - a. Carl explained to Paul Grillo that the SFMC would contribute \$400 toward a bench should Paul Grillo wish to contribute as well.
 - b. The bench will cost \$1,000 and will continue to be the BOG's objective until all resources have been exhausted.
5. Lesson/School with the pro shop
 - a. Question before the board is whether the SFMC wants to hold a one hour spring tune up preceding the Masters party.
 - b. Angela responded that the price would be \$20/per person.
 - c. The BOG decided to not try this event in 2009 and focus on participation for our major tournaments.
6. Masters Party Update
 - a. Raffle – Carl to contact Dave Oleslavich (sp?) to find donations
7. New BOG members – There are two remaining positions on the BOG. The board voted in a unanimous vote to accept Steve Scorziello and Mark Schultz as new members to the BOG, effective immediately.

8. Adjournment

At 8:59 PM a motion was passed in vote to adjourn.

Ian Boccaccio
SFMC Secretary
3/10/2009